

APPENDIX C

CHE-Facilitated Education/Outreach Project Summary

Description of CHE Intervention – Provide a description of the CHE-Facilitated Education/Outreach Project.

Evening of Shared Awareness: Breast and Ovarian Cancer Clinical Trials. A panel of physicians that spoke about the importance of participating in clinical research and helping community members understand the importance of cancer research and answering questions of audience.

Local Cancer Health Disparity Issue for the CHE Directed Education/Outreach Project								
Population Focus	Race: <input type="checkbox"/> American Indian/Alaska Native <input checked="" type="checkbox"/> Asian <input checked="" type="checkbox"/> Black/African American <input checked="" type="checkbox"/> White/Caucasian <input checked="" type="checkbox"/> Native Hawaiian/Other Pacific Islander	Ethnicity: <input type="checkbox"/> Hispanic <input type="checkbox"/> Non-Hispanic						
Additional Characteristics Describing Target Population (i.e. immigrants, Limited English Proficiency, Low SES, medically underserved, etc)	Our catchment area data demonstrates the following: Large male population in Beaumont Troy Large female population in the Beaumont Grosse Pointe service area Growing population of 35-54 year olds in Beaumont RO service area Wayne County demonstrates almost half of the population with a high school or lower education Significant number of Wayne County residents with income under 50k; a factor linked to reduced health services in prevention and treatment Significant Asian-American and Caucasian population in Macomb county Significant African-American population in Wayne county							
Description of Linkage with Parent Grant Research	We make a great effort to reach minorities to join the research that we offer within the community. Our parent grant and our CHEP work to include minority populations in the education that we provide within the community.							
Cancer Focus AND Cancer Continuum/Topic Area	Cancer Focus	Cancer Continuum/Topic Area						
	<input checked="" type="checkbox"/> Breast <input type="checkbox"/> Colorectal <input type="checkbox"/> Prostate	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; padding: 5px;"><input type="checkbox"/> Prevention</td> <td style="width: 33%; padding: 5px;"><input type="checkbox"/> Biospecimen Collection</td> </tr> <tr> <td style="padding: 5px;"><input checked="" type="checkbox"/> Screening & Detection</td> <td style="padding: 5px;"><input type="checkbox"/> Clinical Trials</td> </tr> <tr> <td style="padding: 5px;"><input checked="" type="checkbox"/> Diagnosis</td> <td style="padding: 5px;"></td> </tr> </table>	<input type="checkbox"/> Prevention	<input type="checkbox"/> Biospecimen Collection	<input checked="" type="checkbox"/> Screening & Detection	<input type="checkbox"/> Clinical Trials	<input checked="" type="checkbox"/> Diagnosis	
<input type="checkbox"/> Prevention	<input type="checkbox"/> Biospecimen Collection							
<input checked="" type="checkbox"/> Screening & Detection	<input type="checkbox"/> Clinical Trials							
<input checked="" type="checkbox"/> Diagnosis								

	<input checked="" type="checkbox"/> Cervical	<input type="checkbox"/> Treatment	<input checked="" type="checkbox"/> Genetic Testing
	<input type="checkbox"/> Lung	<input checked="" type="checkbox"/> Survivorship	<input type="checkbox"/> Other:-
	<input type="checkbox"/> Other:	<input type="checkbox"/> Recurrence/Progression	_____
	_____	<input type="checkbox"/> End of Life	

Cancer Education Resource for the CHE Facilitated Education/Outreach Project

Title of Resource	NCI Lifelines (Breast Cancer Risks, Evaluating Cancer Ed. Online), CCTO Brochures, CCTO Panel Cards, American Cancer Society “Is a Clinical Trial Right For Me?”	
Type of Resource Available	<input checked="" type="checkbox"/> Print Resource (e.g. brochure, newsletter) <input type="checkbox"/> Audio/Video <input type="checkbox"/> PowerPoint <input type="checkbox"/> Internet/Web	<input type="checkbox"/> Social Networking Resource <input type="checkbox"/> Training Curricula/Toolkits <input type="checkbox"/> Program planning tool <input type="checkbox"/> Other: _____
Purpose of Resource	<input checked="" type="checkbox"/> Awareness Raising <input checked="" type="checkbox"/> Knowledge <input checked="" type="checkbox"/> Motivation	<input checked="" type="checkbox"/> Informed Decision Making <input type="checkbox"/> Behavioral Change <input type="checkbox"/> Other: _____
Source of Resource/Adapted from	<input checked="" type="checkbox"/> Federal (e.g. NCI, CDC) <input checked="" type="checkbox"/> National Non-Federal (e.g. ACS, ICC) <input checked="" type="checkbox"/> Locally developed/Project-generated <input type="checkbox"/> Other: _____	
Languages Available in	<input checked="" type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Other _____	
Average Reading Level		
Partners Engaged in Cancer Education Resource	Partner Organization: ___American Cancer Society,____ Role: <input type="checkbox"/> Financial <input type="checkbox"/> In-Kind (Service /Equipment) <input type="checkbox"/> In-Kind (Personnel) <input type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research	
Describe CHE Role in Adopting Cancer Education Resources		
	<i>*please add additional rows for partners as needed</i>	

Education/Outreach Strategies for the CHE-Facilitated Education/Outreach Project		
Type of Education/Outreach	<input checked="" type="checkbox"/> Individual/family-directed <input type="checkbox"/> Provider-directed <input type="checkbox"/> System-directed <input checked="" type="checkbox"/> Community focused <input type="checkbox"/> Policy focused	<input type="checkbox"/> Media Campaign <input type="checkbox"/> Social Network/Group <input type="checkbox"/> Multi-strategy (check all that apply)
Theory	<input type="checkbox"/> Yes If yes, identify theory _____ <input type="checkbox"/> No	
Description of Education/Outreach Strategies (e.g. Aims, Strategies, and Channels)	A press release was done for this outreach event, the CHE filtered the information through all community partners, support groups, community groups & their community members that signed up for our email blasts during community outreach events, the CHE also requested that the different departments within our health system share the information with employees and their patients.	
Describe CHE Role in Education/Outreach Strategies	The CHE developed the plan, implemented and evaluated the plan for outreach.	
Partners Engaged in Cancer Education Resource <i>*please add additional rows for partners as needed</i>	Partner Organization: _Karmanos Cancer Center and American Cancer Society_ Role: <input type="checkbox"/> Financial <input checked="" type="checkbox"/> In-Kind (Service /Equipment) <input checked="" type="checkbox"/> In-Kind (Personnel) <input type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input checked="" type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research	
Delivery Methods	<input type="checkbox"/> Individual/One-On-One <input type="checkbox"/> Small Group Meeting (2-25 people, e.g. workshop) <input type="checkbox"/> Large Group Meeting (25-100 people, e.g. workshop, town hall meeting) <input checked="" type="checkbox"/> Community Event (> 100 people, excluding health fair) <input type="checkbox"/> Health Fair <input type="checkbox"/> Other _____	<input type="checkbox"/> Print (e.g. Newsletter) <input type="checkbox"/> Electronic (excluding social media) <input type="checkbox"/> Social Media <input type="checkbox"/> Other: _____

Intended Outcomes	Intended Outcomes (check all that apply and provide brief description): <input checked="" type="checkbox"/> Increase Awareness <input checked="" type="checkbox"/> Increase Knowledge <input checked="" type="checkbox"/> Decision-Making <input type="checkbox"/> Increase Motivation <input type="checkbox"/> Behavior Change (describe) <input type="checkbox"/> Other (describe)	
Evaluation Methods	Evaluation Methods (check all that apply and provide brief description of method and metrics): <input checked="" type="checkbox"/> Qualitative <input checked="" type="checkbox"/> Quantitative <input type="checkbox"/> Mixed Methods <input type="checkbox"/> Other (describe) <input type="checkbox"/> Pre/Post Test <input checked="" type="checkbox"/> Survey <input type="checkbox"/> Observational <input type="checkbox"/> Screening Numbers <input type="checkbox"/> Other _____	
Actual Results/Outcomes to date (attach tables/graphs as appropriate)	The evaluations showed that members of the community learned a great deal from this program and were guided about where to go when in need of cancer education and information.	
Dissemination Plan	<input checked="" type="checkbox"/> Yes If yes, describe plan; Concentrate on which groups we want to target and reach out to the community organizations that are affiliated with the groups that we want to reach during their community programs, evaluate plan and implement a revised plan <input type="checkbox"/> No	

APPENDIX C

CHE-Facilitated Education/Outreach Project Summary

Eat Healthy, Be Active Workshops

Local Cancer Health Disparity Issue for the CHE Directed Education/Outreach Project			
Population Focus	Race: <input checked="" type="checkbox"/> American Indian/Alaska Native <input checked="" type="checkbox"/> Asian <input checked="" type="checkbox"/> Black/African American <input checked="" type="checkbox"/> White/Caucasian <input checked="" type="checkbox"/> Native Hawaiian/Other Pacific Islander		Ethnicity: <input type="checkbox"/> Hispanic <input type="checkbox"/> Non-Hispanic
Additional Characteristics Describing Target Population (i.e. immigrants, Limited English Proficiency, Low SES, medically underserved, etc)	Our catchment area data demonstrates the following: Large male population in Beaumont Troy Large female population in the Beaumont Grosse Pointe service area Growing population of 35-54 year olds in Beaumont RO service area Wayne County demonstrates almost half of the population with a high school or lower education Significant number of Wayne County residents with income under 50k; a factor linked to reduced health services in prevention and treatment Significant Asian-American and Caucasian population in Macomb county Significant African-American population in Wayne county		
Description of Linkage with Parent Grant Research	We make a great effort to reach minorities to join the research that we offer within the community. Our parent grant and our CHEP work to include minority populations in the education that we provide within the community.		
Cancer Focus AND Cancer Continuum/Topic Area	Cancer Focus		Cancer Continuum/Topic Area
	<input checked="" type="checkbox"/> Breast <input checked="" type="checkbox"/> Colorectal <input checked="" type="checkbox"/> Prostate <input type="checkbox"/> Cervical <input type="checkbox"/> Lung <input type="checkbox"/> Other: _____	<input checked="" type="checkbox"/> Prevention <input checked="" type="checkbox"/> Screening & Detection <input type="checkbox"/> Diagnosis <input type="checkbox"/> Treatment <input type="checkbox"/> Survivorship <input type="checkbox"/> Recurrence/Progression <input type="checkbox"/> End of Life	<input checked="" type="checkbox"/> Biospecimen Collection <input checked="" type="checkbox"/> Clinical Trials <input type="checkbox"/> Genetic Testing <input type="checkbox"/> Other:- _____

Cancer Education Resource for the CHE Facilitated Education/Outreach Project	
Title of Resource	Eat Healthy, Be Active Workshop Booklet
Type of Resource Available	<input checked="" type="checkbox"/> Print Resource (e.g. brochure, newsletter) <input type="checkbox"/> Audio/Video <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Internet/Web <input type="checkbox"/> Social Networking Resource <input type="checkbox"/> Training Curricula/Toolkits <input type="checkbox"/> Program planning tool <input type="checkbox"/> Other: _____
Purpose of Resource	<input checked="" type="checkbox"/> Awareness Raising <input checked="" type="checkbox"/> Knowledge <input checked="" type="checkbox"/> Motivation <input checked="" type="checkbox"/> Informed Decision Making <input checked="" type="checkbox"/> Behavioral Change <input type="checkbox"/> Other: _____
Source of Resource/Adapted from	<input checked="" type="checkbox"/> Federal (e.g. NCI, CDC) <input checked="" type="checkbox"/> National Non-Federal (e.g. ACS, ICC) <input checked="" type="checkbox"/> Locally developed/Project-generated <input type="checkbox"/> Other: _____
Languages Available in	<input checked="" type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Other _____
Average Reading Level	
Partners Engaged in Cancer Education Resource <i>*please add additional rows for partners as needed</i>	Partner Organization: Beaumont’s Bio-Bank, FDA –Detroit District Office, & Michigan State University Extension Role: <input type="checkbox"/> Financial <input checked="" type="checkbox"/> In-Kind (Service /Equipment) <input checked="" type="checkbox"/> In-Kind (Personnel) <input checked="" type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input checked="" type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research
Describe CHE Role in Adopting Cancer Education Resources	CHE is responsible for developing the resources that will be included in the workshop booklet.

Education/Outreach Strategies for the CHE-Facilitated Education/Outreach Project

Type of Education/Outreach	<input type="checkbox"/> Individual/family-directed <input type="checkbox"/> Provider-directed <input type="checkbox"/> System-directed <input checked="" type="checkbox"/> Community focused <input type="checkbox"/> Policy focused	<input type="checkbox"/> Media Campaign <input type="checkbox"/> Social Network/Group <input type="checkbox"/> Multi-strategy (check all that apply)
Theory	<input type="checkbox"/> Yes If yes, identify theory _____ <input type="checkbox"/> No	
Description of Education/Outreach Strategies (e.g. Aims, Strategies, and Channels)	Information is shared with our community	
Describe CHE Role in Education/Outreach Strategies	The CHE developed the plan, implemented and evaluated the plan for outreach.	
Partners Engaged in Cancer Education Resource <i>*please add additional rows for partners as needed</i>	Partner Organization: _Karmanos Cancer Center and American Cancer Society_ Role: <input type="checkbox"/> Financial <input checked="" type="checkbox"/> In-Kind (Service /Equipment) <input checked="" type="checkbox"/> In-Kind (Personnel) <input type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input checked="" type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research	
Delivery Methods	<input type="checkbox"/> Individual/One-On-One <input type="checkbox"/> Small Group Meeting (2-25 people, e.g. workshop) <input checked="" type="checkbox"/> Large Group Meeting (25-100 people, e.g. workshop, town hall meeting) <input type="checkbox"/> Community Event (> 100 people, excluding health fair) <input type="checkbox"/> Health Fair <input type="checkbox"/> Other _____	<input type="checkbox"/> Print (e.g. Newsletter) <input type="checkbox"/> Electronic (excluding social media) <input type="checkbox"/> Social Media <input type="checkbox"/> Other: _____

Intended Outcomes	Intended Outcomes (check all that apply and provide brief description): <input checked="" type="checkbox"/> Increase Awareness <input checked="" type="checkbox"/> Increase Knowledge <input checked="" type="checkbox"/> Decision-Making <input type="checkbox"/> Increase Motivation <input type="checkbox"/> Behavior Change (describe) <input type="checkbox"/> Other (describe)
Evaluation Methods	Evaluation Methods (check all that apply and provide brief description of method and metrics): <input checked="" type="checkbox"/> Qualitative <input checked="" type="checkbox"/> Quantitative <input type="checkbox"/> Mixed Methods <input type="checkbox"/> Other (describe) <input type="checkbox"/> Pre/Post Test <input checked="" type="checkbox"/> Survey <input type="checkbox"/> Observational <input type="checkbox"/> Screening Numbers <input type="checkbox"/> Other _____
Actual Results/Outcomes to date (attach tables/graphs as appropriate)	<p>The evaluations showed that our expected outcomes were met. Each workshop encouraged participants to Eat Healthy by sharing healthy tips, where to get healthy foods and what is considered healthy. The workshop also provides information on recommendations of fruit and vegetable servings.</p> <p>We also provide information on being physically active to the community and ways to get the recommended time of physical activity without being a member of a gym. We have professionals come in to demonstrate exercises that participants can do within their own home.</p>
Dissemination Plan	<input checked="" type="checkbox"/> Yes If yes, describe plan; Concentrate on which groups we want to target and reach out to the community organizations that are affiliated with the groups that we want to reach during their community programs, evaluate plan and implement a revised plan <input type="checkbox"/> No