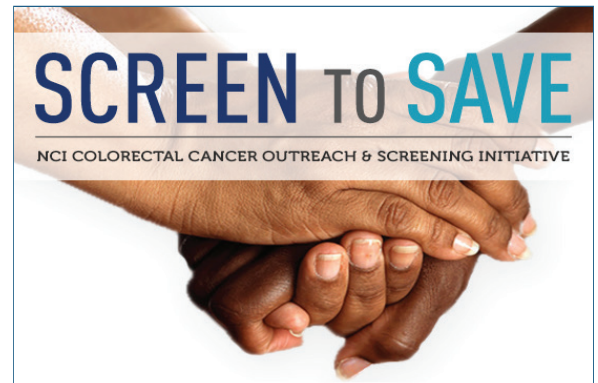


## Screen to Save

Increasing colorectal screening rates in the U.S. is a national priority and part of the 10 recommendations by the Blue Ribbon Panel for the Cancer Moonshot<sup>SM</sup> announced in October 2016 and endorsed by the National Cancer Advisory Board. In response to these recommendations, the NCI Center to Reduce Cancer Health Disparities (CRCHD) launched the national **Screen to Save (S2S): NCI Colorectal Cancer Outreach and Screening Initiative**.

S2S seeks to increase colorectal cancer screening rates among men and women ages 50–75 from racially and ethnically diverse communities and in rural areas, including: American Indians and Alaskan Natives, Asians, Blacks/African Americans, Hispanics/Latinos, and Native Hawaiians and other Pacific Islanders.



### CRCHD Program Linkages

CRCHD will leverage three of its main funding programs to implement this innovative initiative, including community health educators (CHEs) funded by NCI's National Outreach Network (NON), the CHEs from Partnerships to Advance Cancer Health Equity (PACHE), and the regional coordinating directors from the Geographic Management of Cancer Health Disparities Program (GMaP).

### CRCHD in Action

Throughout 2017, NON and PACHE CHEs will conduct culturally-tailored education and outreach activities in communities across the country. CHEs will work with a diverse partner network on national, regional, and community levels to deliver NCI-approved colorectal cancer screening information to promote colorectal cancer screening and access to care.

### Colorectal Cancer Facts

- 4<sup>th</sup> most common type of cancer
- 2<sup>nd</sup> leading cause of death from cancer
- Occurs most often among people 65–74 years old

### Learn More

**Screen to Save**  
[cancer.gov/screen-to-save](http://cancer.gov/screen-to-save)

**Colorectal Cancer**  
[www.cancer.gov/types/colorectal](http://www.cancer.gov/types/colorectal)

*S2S seeks to increase colorectal cancer screening throughout the U.S., especially among racially and ethnically diverse populations and in rural areas*

### National Outreach Network

NON seeks to strengthen NCI's ability to develop and disseminate culturally appropriate, evidence-based cancer information that is tailored to the specific needs of underserved communities, working through CHEs at NCI-designated cancer centers.

